

**From:** MN Entrepreneurs <newsletter@mn-entrepreneurs.org>  
**Subject:** ME! What You Missed  
**Date:** October 16, 2007 4:01:08 AM CDT  
**To:** slitman@mac.com

To view this email as a web page, go [here](#).



**Register Now!**

The schedule for the event:  
5:30 pm Registration  
6:00 pm Networking Reception  
7:00 pm Program

Welcome to our  
newest members!  
**Kaye Koyak-Wahl**  
**Dean Howard**  
**Tom Jagger**

Join Minnesota  
Entrepreneurs in  
September or  
October and  
receive 2 extra  
months of  
membership  
**FREE.**

That's 14 months  
for the price of  
**12!!!!!!**

Ask any ME!  
board member for  
details.

*Please support ME!'s sponsors,  
without which we wouldn't be  
able to host regular events for  
you and other entrepreneurs  
and aspiring entrepreneurs:*

**What You Missed**  
(10/9/07)

**Entrepreneur Resource Connection**



**Dan Mallin**

**Scott Litman**

**SDWA Ventures, LLC**

Dan and Scott wowed the crowd on Tuesday, October 9th with their knowledge of resources available to entrepreneurs in MN. They started out talking about the Minnesota Cup, an annual, statewide competition that seeks out aspiring entrepreneurs and their breakthrough ideas. The 3rd annual Minnesota Cup launched on March 30th with the first round concluding on May 25th. Members of the review board read the submissions of nearly 500 entrants. On June 18th, they announced this year's semi-finalists who provided amazing plans on their breakthrough business concepts. Through late July & August, the review board read the submissions of 30 semi-finalist and on August 20th, they announced this year's 5 Minnesota Cup finalists. Next year's Minnesota Cup will launch in March of

Get to Know ME!'s Board Members

We continue our series profiling ME!'s board members:

**Michael Stoughton,  
President**

**Board of Directors**

David Jones  
Art Roberts  
Mary Shellum  
Sue Kalseim  
Roger Belfay  
Dave Aasen  
Bill Lehnertz

**Members:**  
**Want to become more**

2008. If you would like to be added to the notification list, just email [support@breakthroughideas.org](mailto:support@breakthroughideas.org) . Next was GetGOMN which can be a valuable resource for anyone in business in MN. Successful entrepreneurs know they can't go it alone. Join the **GetGo** community to make strong connections and build your business by:

- Discovering opportunities - from people to events - that support your business initiatives.
- Providing access to top-notch tools and resources.
- Introducing your company to potential investors.
- Finding proven professional service providers and advisors.

GetGo has over 2,2300 registered members since its launch in February. There is no cost to join, so check it at [www.getgomn.org](http://www.getgomn.org).

Do you use LinkedIn as part of your networking strategy? If not, you need to get familiar with this service. Our speakers swear by it as having increased their networks greatly. The JJ Hill Library (Hillsearch) is another valuable resource (ME! members get a discount on a Hillsearch subscription). Dan & Scott also hit on Angel investor groups like TC Angels, Early Stage Investor Network, and Rain. Other topics touched on was the U of M, The Carlson School of Management and the Dept. of Economic & Employment Development (DEED).

Dan and Scott took numerous questions from the crowd and stayed well past the meeting time to talk with ME! members and guests. Amongst the comments heard from the crowd was "ME! should make this an annual event" . Hmmmm...I told you you would be sorry if you missed this event.

**ME! Events are held at:**

The Calhoun Beach Club	5:30 PM Registration
2925 Dean Parkway	6:00 PM Networking Reception
Minneapolis, MN. 55416	(Cash Bar with Free Hors D'oeuvres)
Library/Boulevard Room (entrance on 3rd floor)	7:00 PM Program
\$40 at door or \$30 with pre-registration	8:00 PM Informal Time

**About Minnesota Entrepreneurs:**

ME is a non-profit 501(c) (3) corporation. Founded in 1981, ME is well known as one of the state's oldest providers of inspiration, education and networking opportunities to Minnesota's thriving entrepreneurial community.

**For additional information contact:**

Dave Jones, Executive Director

[djones@newpursuits.com](mailto:djones@newpursuits.com)

**Pre-register at:**

involved? Join us for a board meeting.

Email [president@mn-entrepreneurs.org](mailto:president@mn-entrepreneurs.org) for details.

The newsletter you are reading goes out to our mailing list of more than 1,200 Minnesota entrepreneurs.

[www.mn-entrepreneurs.org](http://www.mn-entrepreneurs.org)



## FUTURE EVENTS

November - 11/13

Join Us For Our Semi-Annual Speed Networking Event!

December - TBD

Join Us For Our Annual ME! Entrepreneur Of The Year Presentation.

## Visit Our Partner Events

### James J. Hill Library

Wednesday, October 24, 2007 (7:30 a.m. - 9:00 a.m.)

**Become a Breakthrough Innovator!** with **Rod Greder**

Join us as **Rod Greder** explains how to see our world differently, reframe problems and develop ideas by using the best practices of successful disruptive innovators. Rod will dispel the myths about creativity and reveal the real mindset necessary to create a

culture that encourages breakthroughs.

📧 [Register Now](#)

Friday, November 9, 2007 (8:30 a.m. - 12:30 p.m.)

**Take the Cold out of Cold Calling** with **Sam Richter**

Learn how to find information that will help you help you identify B2B prospects, understand their clients, and discover the key issues affecting their industries.

📧 [Register Now](#)

## Upswing Expo

November 15, 2007

5:00-7:30PM

Metropolitan Ballroom

5418 Wayzata Blvd, Golden Valley, MN 55416

Event Time: 5:00PM to 7:30PM

Attendance Fee: Business Card

Exhibit Fee: \$215 to \$325

[www.sharpupswing.com](http://www.sharpupswing.com)



Get Connected. Get Resources. Get Going.

GetGo Members,

As GetGo passes six months and nearly 2300 members, it continues to grow. The great thing about a social network is that the growth comes from it's members - those who create new networks, invite people into their networks, publish through blogs etc.

With so many users and so much content, we have made it easy for members to keep up on the latest new network & blogs via RSS. If you don't do so already, you might find it interesting to subscribe to the GetGo RSS feeds. To learn more about how to subscribe and utilize GetGo RSS feeds, [click here](#).

Beyond that, we'd like to share with you some upcoming events of interest to the entrepreneurial community :

#### [Tekne Awards](#)

*November 1, 2007*

The Minnesota Tekne Awards honor companies, innovations, and individuals that positively impact Minnesota's technology-based economy. The event is presented by the Minnesota high Tech Association and Minnesota Technology Inc., in partnership with LifeScience Alley, and is usually attended by 1,000 people from across the state and different technology backgrounds. This years event will include two new awards. "Innovation in Teaching" which recognizes ideas that integrate technology in classrooms. There will also be a "Green Award" for company's that integrate sustainability into their business model. To see this years, nominees and to register visit [www.tekneawards.org](http://www.tekneawards.org).

We hope you will have an opportunity to explore these events and others that are on the GetGo community calendar. We update the calendar regularly and believe these events provide great opportunities for education, networking and inspiration.

**Join Minnesota Entrepreneurs in September or October and receive  
2 extra months of membership FREE.**

**That's 14 months for the price of 12!!!!!!**

**Ask any ME! board member for details.**

#### **ME! Event Logistics**

Our events are always open to the public.

The Calhoun Beach Club ( [get directions](#) )

2925 Dean Parkway  
Minneapolis, MN 55416  
Library/Boulevard room (entrance on 3rd floor)

**Free Covered, Heated Parking in the Calhoun Beach Club Ramp on Thomas Avenue, just east of the club.**

**Members can attend this event FREE!**

Guests and Visitors are more than welcome

\$40 at the door

\$30 with pre-registration [here](#)

**ME! Members can bring a guest for only \$20** (both must attend)

Students with ID may attend for \$10

[Register Now!](#)

The schedule for the event:


**5:30 pm** Registration

**6:00 pm** Networking Reception

**7:00 pm** Program

**The ME! Speaker Bureau**

If you've got an event and need a high quality, energetic speaker or if you are a speaker and need an event, contact Speaker Bureau organizer [Michael Stoughton](#).

	<p>Like what you see? Have a friend or associate that would be interested in learning more about ME!? Simply click on the link to the left to forward them this email! Since 1981, Minnesota Entrepreneurs, Inc. (ME!) has been educating, inspiring and acting as a resource for Minnesota's entrepreneurs and aspiring entrepreneurs. For more information on ME!, visit us at <a href="http://www.mn-entrepreneurs.org">www.mn-entrepreneurs.org</a>.</p>
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<p><b>About Minnesota Entrepreneurs:</b> Since 1981 Minnesota Entrepreneurs (ME) has been educating, inspiring and acting as a resource for Minnesota's entrepreneurs and aspiring entrepreneurs. ME, a non-profit 501(c)(3) corporation, has a rich history of shaping tomorrow's leaders and inspiring entrepreneurs. For more information on ME, visit us online at <a href="http://www.mn-entrepreneurs.org">www.mn-entrepreneurs.org</a>.</p>
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