



**NEW NAME IN THE TOP 10:** A Minneapolis-based marketing firm has a new name and a new rank. **Digital@jwt**, the interactive marketing arm of ad agency J. Walter Thompson, has changed its name to **Connect@jwt**.

Connect@jwt also has cracked the top 10 of U.S. interactive agencies, as ranked by the industry publication **AdWeek**. Connect ranks No. 10, with annual revenue of about \$63 million from clients including Cargill, 3M and the U.S. Marines.

The agency's top executives, Scott Litman and Dan Mallin, will continue to be based in Minneapolis, but now will oversee seven additional offices in the United States and Canada.

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